Pugster Periwinkle® Buddleia x by Debbie Cyburt

Common Name: Butterfly Bush
Family: Scrophulariaceae

In spring 2019, I was looking for a two-to-three feet shrub with showy flowers to plant by my mailbox that would withstand the heat, bloom effortlessly all summer, and attract butterflies and bees. My research led me to a new dwarf butterfly bush by Proven Winners called Pugster Periwinkle® Buddleia x. This photo was taken approximately fourteen months after planting. The regrowth was beautiful after the winter as this shrub is a deciduous perennial with thick, strong stems. The Pugster series of dwarf buddleia is known for being very cold hardy.

As with most buddleia, the Pugster requires full sun and blooms summer through fall. It prefers well drained soil and is drought tolerant (although I do water it a couple times a week if we have had no rain). Its mature height is 24-36" and it has a nice mounded shape. The Pugster series is available in other colors such as amethyst, pink, blue, white, and periwinkle (shown in the photo). The continuous blooms are full clusters of soft purple on a dwarf plant and require no deadheading. I have observed many Monarch butterflies on the plant, as well as bees. Best of all, it is rabbit and deer resistant (so far!).

Photo by Debbie Cyburt
Reference:
extension.umd.edu/ipm/landscape-management-nursery-production/buddleia-pugster%C2%AE-series